

# REFRESH & TRANSFORMATION

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## Market Challenges

- > Financial Institutions want the benefits of digital transformation process - but are both budget and resource constrained to deliver it.
- > Firms need point solutions that maximise legacy estates - within a future proofed architecture with the flex to pick best in class solutions and services.
- > A hybrid, buy and build mix with an agile/PoC/Lab approach to exploit AI, Blockchain and Cloud innovation in their communication technology strategies.

## Overview

CAS is a solution that is transforming traditional methods of trader communication. Banks have complicated communication infrastructure that is disconnected and inefficient. Choosing to modernise the process and adopt a future-proofed solution will enable traders to improve communication, reduce cost, adhere to regulation and make more informed decisions.

## Benefits



### Technology

The CAS technology underpins most of what we do at comitFS. With our rich set of connectors and APIs we are able to help firms enhance their current technology as well as migrate and upgrade to minimise disruption.



### Costs

Integrating the CAS solution into a firms' current infrastructure can reduce cost and increase efficiency as it handles all updates, migrations and new services. Our connectors and API are consistent, allowing banks' development teams to focus on delivering rich applications to the business.



### Innovation

CAS is not just about enabling firms to adopt new innovations but also helps drive it. Solutions such as Mobile Private Wires and our Blockchain initiative - ComChain, are pioneering the way trader communication flexibly whilst ensuring regulatory compliance.



### Services

If CAS is the technology delivering transformation, our services teams drive it. We offer Lab, PoC, Development and Integration support services whilst also providing firms with global, around the clock support of both their new and legacy communication platforms.

## CAS - Communication Application Server

comitFS developed the leading-edge "Communication Application Server" (CAS) middleware specifically to solve the complex challenges of trader communication. CAS is the only middleware product that can connect to all available trader voice and telephony systems with a single API - improving control and management in financial markets. The solution also drives transformation and strong adaptation of CRM systems which enables better decision making and integration with clients.



### Communication & Collaboration

The CAS bridges the communication gaps for traders by providing a streamlined, simplified and efficient solution to improve visibility, reduce cost and increase productivity.



### Regulation & Compliance

Stricter regulation means that firms must be able to leverage communication channels and practices of modern flexible work environments and ensure huge amounts of data are compliant.



### Refresh & Transformation

Digital Transformation can result in risk, increased cost and resource challenges. Our CAS solution is a middleware that allows firms to achieve Digital Transformation without taking a 'rip and replace' approach.